



RETAIL SOLUTION EXPERT



HIGH TECH • FLEXIBLE • ON TIME





## WHO WE ARE

The turn of century brought an unexpected change in Indian economy, a retail boom. However, there are few support providers fulfilling the growing sophisticated needs of new Indian retailers. Novo Business Solutions Private Limited was founded with a clear and simple mission - To provide world class retail support solutions, in time, at an affordable price.

We provide retail solutions to many of leading retailers.

Our extensive retail expertise and truly global team enables us to execute cutting edge retail solutions designed for Specialty boutiques, shop-in-shop and medium format stores.

We work with our clients and international channel partners to provide multifaceted and comprehensive retail solutions to achieve measurable and transparent results.



**WHO  
WE  
ARE**



## We never delay opening day!

Stars consulted, Mahurat fixed and the invitations sent. You are dizzy with anticipation. You can already visualize the queue forming outside the entrance.

Delaying an opening day is not an option. Not only because of expectations but also because every lost business day in prime shopping area means financial losses.



WHEN YOU CHOOSE NOVO  
AS YOUR BUSINESS PARTNER  
YOU HAVE PEACE OF MIND IN  
KNOWING THAT YOUR STORE  
WILL NOT MISS THE OPENING  
DAY.

## Partnership: Keystone to our service

Our relationship with clients goes far beyond that of being a supplier. We understand that as a client you are looking for a partner who understands your goals and brand commitment.

Our business philosophy is to provide most up to date global retail solutions - backed by highest level of commitment - to your business so that you create strong impact on your customers and maximize your financial returns.

We take our clients through a process of identifying the best shop fits and integrating it in their designs. Our aim at Novo is to deliver world class display systems at the most competitive price.

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## We create shops that your customers enjoy being in

Our products create a world class ambience in your store without ever shifting your clients attention from your products.

Our unique combination of understanding your needs and matching it with the expertise of our global partners allows us to delivery the most suitable solutions.





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# **WB** WHAT WE DO



**WB**

